

## MONITORING & EVALUATION GUIDANCE FOR IMPLEMENTING PARTNERS

### STANDARD INDICATORS:

A number of USAID Standard Performance Indicators that may be relevant to your activity, if working with SATO products could be:

**HL.8.2-2 Number of people gaining access to a basic sanitation service as a result of USG assistance** – e.g., a household that improves their sanitation through the correct installation of a SATO pan or SATO stool

**HL.8.2-8 Number of health facilities and schools gaining access to basic sanitation and hygiene services as a result of USG assistance** – e.g., a health facility or school that improves their sanitation through correct installation of SATO pans or stools and provision of SATO taps for hand washing

**HL.8.2-5 Percentage of households with soap and water at a handwashing station on premises** – e.g., a household that has a SATO tap

**HL.8.3-3 Number of water and sanitation sector institutions strengthened to manage water resources or improve water supply and sanitation services as a result of USG assistance** – e.g., a retailer that receives training to stock and sell SATO products

**HL.8.4-1 Value of new funding mobilized to the water and sanitation sectors as a result of USG assistance** – e.g., the total dollar value of household contributions through the purchase of SATO products

Please note that not all of the above indicators can be achieved with the provision of a SATO product alone. Each indicator has specific requirements for validation that the indicator has been achieved, which are described in detail in the Performance Indicator Reference Sheets (PIRS) provided in the Indicator Handbook.

### CUSTOM INDICATORS:

Implementing partners may wish to monitor other indicators, not reflected in the list of standard indicators that help to capture the breadth of their activities in WASH. Here are several examples that may be relevant to your activity:

**Number of sanitation or hygiene products sold** – e.g., sales of SATO products by retail partners, without verification of whether these are installed at the household level

**Number of new products prototyped or tested** – e.g., introduction of new SATO products that are not already available in the target geography, for testing for appropriateness and or acceptability

## SUGGESTIONS:

- When tracking HL.8.2-2, you can add a disaggregate by product or installation type, to capture whether a basic sanitation service is using a SATO product or some other product, such as a ceramic pan, a different plastic product, etc.
- Monitoring of context indicators, such as the change in pricing of raw material inputs (e.g., plastic resin) can generate valuable insight into how prices of SATO products may change, and affect affordability of your products, or the margin for supply chain actors. Another impactful context indicator is the pricing of shipping, particularly as it relates to freight and fuel expenses.
- As a supplier of products, the SATO team finds tremendous value in receiving your project reports and lessons learned to strengthen SATO's position within your markets. Please contact your local SATO representative (link to contact page in toolkit) to share your reports and updates.

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