



IDEAS FOR ENGAGING SATO DURING PROJECT KICKOFF

PARTNERS CAN:

- Notify SATO of project objectives, geographic coverage, timeline, and projected demand
- Request pricing for forecasting guidance for SATO products
- Request that SATO provide a demonstration of SATO products
- Request support to determine which SATO product is a good market fit
- Invite members of the SATO team to join co-creation workshops alongside other stakeholders and implementing partners
- Request help to identify local suppliers, importers, distributors, and retailers of SATO products in their project region and set up meetings as appropriate
- Based on the scale or complexity of the project, request to meet with the SATO team periodically to discuss challenges and opportunities
- Request to be added to any existing local networks to stay connected with other local implementing organizations
- Request to stay updated on opportunities such as partner convenings to network with other implementing partners in your region, as well as global events

The information provided in this toolkit was developed by the Partnership for Better Living, LIXIL's cooperative agreement with USAID.

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